

ELEVATE



HER

CHALLENGE

# Nate Quigley


Co-founder and CEO

**chatbooks** 



Women's Leadership Institute  
ElevateHER 2018





folkstory

THE JAR IDEA STARTED WITH FIREFLIES.  
THE SMALL MOMENTS THAT MAKE LIFE  
GREAT ARE BRIGHT, AMAZING, FLEETING.  
FOLKSTORY IS THE JAR.



JARS ARE GOOD FOR COLLECTING ALL SORTS OF THINGS, OF COURSE. THIS SHOT WAS TAKEN - AND THESE SHELLS WERE FOUND - ACROSS THE STREET FROM OUR OFFICE IN SATELLITE BEACH, FL.

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# Women in Leadership at Chatbooks

## **Total Team**

73% women

63% leadership roles

## **In-office Team**

35% women

38% of leadership roles



# An open seat on our executive team...



Dan Jimenez, COO



Nate Quigley, CEO



Vanessa Quigley, CIC



Rachel Hofstetter, CMO



Steve Bentz, CTO



**Future CPO**



WOMEN'S  
LEADERSHIP  
INSTITUTE

# HOW TO GET INVOLVED

TEXT: 'wliut' to 22828  
and receive email updates

VISIT: [wliut.com](http://wliut.com)