

ELEVATE



HER

CHALLENGE

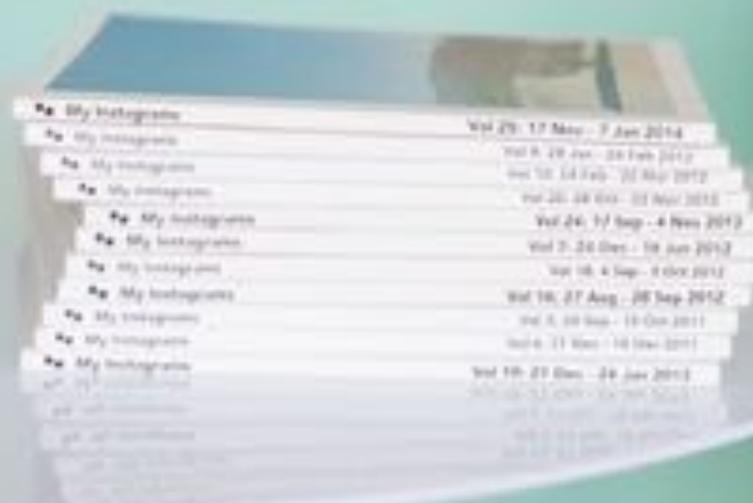
# Nate Quigley

Co-founder and CEO

chatbooks The logo for chatbooks features the word "chatbooks" in a bold, dark grey sans-serif font. To the right of the text are two teal-colored speech bubbles, one slightly above and to the right of the other, representing a chat interface.



Women's Leadership Institute  
ElevateHER 2018





folkstory

THE JAR IDEA STARTED WITH FIREFLIES.  
THE SMALL MOMENTS THAT MAKE LIFE  
GREAT ARE BRIGHT, AMAZING, FLEETING.  
FOLKSTORY IS THE JAR.



JARS ARE GOOD FOR COLLECTING ALL SORTS OF THINGS, OF COURSE. THIS SHOT WAS TAKEN - AND THESE SHELLS WERE FOUND - ACROSS THE STREET FROM OUR OFFICE IN SATELLITE BEACH, FL.

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# Women in Leadership at Chatbooks

## Total Team

73% women

63% leadership roles

## In-office Team

35% women

38% of leadership roles



# An open seat on our executive team...



Dan Jimenez, COO



Nate Quigley, CEO



Vanessa Quigley, CIC



Rachel Hofstetter, CMO



Steve Bentz, CTO



**Future CPO**



WOMEN'S  
LEADERSHIP  
INSTITUTE

# HOW TO GET INVOLVED

TEXT: 'wliut' to 22828  
and receive email updates

VISIT: [wliut.com](http://wliut.com)